

**For Immediate Release**

**January, 2006**

## **Canada: INIT was awarded 35 Million Dollar (CAD) contract**

*Chesapeake, VA., January 3, 2006.* INIT Innovation In Transportation Systems, Inc. was awarded its biggest contract thus far in British Columbia, Canada, with an amount exceeding 35 million Canadian Dollars by the transportation authority in Vancouver, TransLink. INIT Inc., the North American subsidiary of init innovation in traffic systems AG was chosen to supply the Intelligent Transportation System (ITS). The Coast Mountain Bus Company (CMBC) will operate the Bus Communication System (BCS).

INIT, the specialist in ITS and electronic management systems will equip 1,296 vehicles, initially, with the COPILOTpc, INIT's latest generation of Windows XP embedded based on-board computers. Global Positioning Satellite System (GPS) and a state-of-the-art fully digital private mobile voice and data radio system that will allow for more efficient real-time control and optimization of service. The installation is planned to be completed by the end of 2007.

Greater Vancouver with its 21 municipalities and covering more than 1,800 square kilometres is a fast growing area and the largest transportation service region in Canada. With more than 200 million system boardings, TransLink is also one of the most important key accounts in Northern America. INIT's system will support TransLink in their mission to "Keep Greater Vancouver Moving". Transit is also key when Vancouver hosts the Winter Olympic Games in 2010.

For INIT, this is yet another major step in the extension of its North American business.

### About INIT

The INIT group provides Intelligent Transportation System (ITS) for public transit since 1983. More than 200 public transportation authorities worldwide trust in INIT technology.

INIT's system – brand named "MOBILE" – is an integrated software and hardware suite. The modular design comprises modules like CAD/AVL fleet management, voice and data wireless communication, real time passenger information, scheduling software for fixed route and paratransit service, traffic signal priority, automated passenger counting. MOBILE can be used as a stand-alone system or integrated into third party systems.

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