



For Immediate Release

December 21, 2009

INIT wins large contract in Pacific Northwest: TriMet partners with INIT for new technology on their multi-modal transit network

Chesapeake/Portland, December 21, 2009. INIT Innovations in Transportation Inc. has been awarded a major contract in the Pacific Northwest by Tri-County Metropolitan Transportation District of Oregon (TriMet). TriMet has chosen INIT as the prime contractor to provide an advanced CAD/AVL system including on-board computers, mobile data terminals, an automatic passenger counting system, and in cooperation with General Electric Transportation LLC, a digital mobile radio system to support their fixed-route bus operations.

The contract calls for the complete INIT system to be installed on 660 of TriMet's fixed route vehicles, while another 350 paratransit and 117 light rail vehicles will be equipped with mobile radios. In addition, portable radios will be included on 144 non-revenue vehicles and a mobile dispatch system will be provided to 8 supervisor vehicles.

The installation of INIT's advanced CAD/AVL system (MOBILE-ITCS) will support TriMet's high priority goals for increasing efficiency on its multi-modal service lines and improving customer service. MOBILE-ITCS is INIT's central management tool that will optimize TriMet's internal operating processes and provide Portland passengers with better service. Due to the new "online detour" feature within MOBILE-ITCS, unplanned detours will become virtually as easy to drive as normal routes. TriMet drivers will receive instant route changes and navigational information right on their TOUCHmon, the 8.4", full-color mobile data terminal. Dispatchers will also stay up to date with ad hoc changes helping them manage work flow more efficiently, while passengers will receive up to the minute changes through the real-time passenger information media.

Also included in the new contract is INIT's Automatic Passenger Counting System, MOBILE-APC. MOBILE-APC has already been installed on 49 of TriMet's light rail vehicles with successful results. MOBILE-APC will allow the agency to collect and store passenger data through the on-board computer then send it via Wireless LAN to the Control Center where the data will be processed and analyzed with INIT's statistics software, MOBILEstatistics. The full INIT system will integrate with TriMet's current on-board and existing back-office systems to provide increased functionality, operational efficiency and better service.

The contract between TriMet and INIT amounts to over 35 million in USD. The project is expected to start in early 2010, with a 2.5 year timeline for initial project completion. With a successful Automatic Passenger counting project already in place in Portland, this CAD/AVL project will constitute a further milestone in the partnership between INIT and TriMet.

About TriMet:

TriMet operates an extensive bus, light rail and paratransit network in the Portland region. With over 2 million inhabitants, it is one of the fastest growing economic areas in North America. The local public transportation network set up and operated by TriMet is considered one of the most innovative systems in the US. Portland is the third largest metropolitan region in the Pacific North West after Seattle, Washington and Vancouver,



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B.C. The transit agencies in these two cities have already chosen INIT as their ITS provider further expanding INIT's presence on the West Coast.

About INIT:

As a leading global supplier of intelligent transportation systems for bus and rail, INIT products are proven and efficient state-of-the-art technology. Their modular concept and high level of standardization allow them to be used autonomously or to be integrated individually into an intelligent overall solution with the added option of gradual system extensions. Today, over 300 public transportation providers worldwide trust the innovative hardware and software technology from INIT.

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