

For Immediate Release

June 10, 2008

INIT, Inc. Receives CUTA's Corporate Recognition Award

Chesapeake/Edmonton, Alberta, June 10, 2008 –INIT Innovations in Transportation, Inc. was honored to receive the Canadian Urban Transportation Association's *Corporate Recognition Award* on May 27, 2008. The award was given to INIT during CUTA's Annual Meeting held in Edmonton, Alberta and acknowledged INIT's outstanding achievement with their advanced intelligent transportation system installed on York's VIVA Bus Rapid Transit system in Ontario, Canada. After installation of INIT's complete CAD/AVL suite of products, including onboard computers and real-time passenger information, as well as the automatic passenger counting and traffic signal priority, VIVA subsequently won the "*IT Project of the Year*" award. VIVA's technology award was given by the Tri-Committee of Ontario, an organization striving to create opportunities and partnerships to further the use of Information Technology in the Public Works Sector. Receiving the CUTA award was Julie Starkey, INIT's Business Development Director for the Northeast Region.

INIT is a leading turnkey integrator and provider of advanced ITS technologies for rail, fixed-route bus and demand-oriented vehicles with over 25 years of global experience and more than 400 projects worldwide. For more information about INIT Innovations in Transportation, Inc. and its services, please visit www.initusa.com.



CUTA Award Recipients – Julie Starkey, center (white jacket) accepted INIT's Corporate Recognition Award at the CUTA Annual Meeting held in Edmonton, Alberta on May 24-28, 2008.

For further information please contact:

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